



Honeymoon Beverage Company

Executive Licensing Brief

Confidential

Version 1.0

Prepared for Prospective Strategic Partners

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A Protected Fermentation Platform for Premium Hospitality & Beverage Innovation

Executive Summary

Honeymoon Beverage Company is a fermentation innovation and commercialization company specializing in the development and licensing of proprietary fermented beverage platforms for hospitality organizations, culinary innovators, and premium beverage producers.

Founded in 2015, Honeymoon has evolved from an award-winning commercial beverage company into a strategic licensing organization built around protected intellectual property, documented commercialization systems, and collaborative product development.

Rather than supplying finished products, Honeymoon partners with organizations to create distinctive beverage programs that reflect each partner's unique identity while leveraging an established fermentation platform and commercialization methodology.

Why Honeymoon

Honeymoon combines four capabilities that are rarely found together within a single organization:

Protected Intellectual Property



Honeymoon Beverage Company

Executive Summary

U.S. Patent No. **12,359,149 B2**

Kombucha-Based Alcoholic Beverage Brewing System and Method

Commercial Experience

- Commercial production
 - Wholesale distribution
 - Hospitality operations
 - Brewpub operations
 - Whole Foods distribution
 - Regional distribution partnerships
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Scientific Foundation

- Independent laboratory analysis
 - Los Alamos National Laboratory technical collaboration
 - Documented operating procedures
 - Structured commercialization methodology
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Licensing Platform

- Technical transfer
 - Commercialization consulting
 - Product development
 - Long-term innovation partnerships
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Commercial Highlights



Milestone	Achievement
Founded	2015
Patent Issued	2025
World Kombucha Awards	Silver Medal
Core Products	7 Commercial SKUs
Wholesale Accounts	35+
Restaurant & Hospitality Accounts	20+
Regional Distribution	Admiral Beverage
Featured Retailer	Whole Foods Market

What Makes Honeymoon Different

Honeymoon does not license a single beverage.

We license a fermentation platform.

That distinction enables partners to create products that are uniquely their own while benefiting from:

- Protected intellectual property
- Proven commercialization experience
- Structured technical transfer
- Ongoing product innovation
- Collaborative development

The result is a partnership designed to support long-term differentiation rather than a single product launch.

Partnership Opportunities

The Honeymoon platform is designed for organizations seeking to create distinctive fermented beverage experiences, including:

- Luxury hotels and resorts
- Destination spas
- Boutique wineries
- Restaurants and culinary groups
- Premium beverage producers
- Lifestyle and wellness brands

Each engagement is tailored to the partner's operational capabilities, culinary philosophy, and commercial objectives.

Commercialization Framework

Every partnership follows a structured implementation process:

1. Discovery & Strategic Alignment
2. Collaborative Product Development
3. Pilot Validation
4. Technical Transfer
5. Commercial Launch
6. Ongoing Innovation Support

This phased approach reduces implementation risk while supporting long-term commercial success.

Why Now?

Consumer expectations continue to evolve toward premium, experience-driven food and beverage programs.

Hospitality organizations increasingly seek offerings that are authentic, memorable, and aligned with their brand identity.

Honeymoon provides a proven platform that enables partners to accelerate beverage innovation without beginning from first principles.

Selected Recognition

- U.S. Patent No. 12,359,149 B2
 - Silver Medal — World Kombucha Awards (Barcelona)
 - Miller Lite Tap the Future
 - Four-time Best of Santa Fe – Best Fermented Food
 - Featured by *Food & Wine*, *Outside*, *Imbibe*, *VinePair*, *The Guardian*, *Black Enterprise*, *Sunset*, and numerous hospitality and beverage publications
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Next Steps

We welcome confidential discussions with organizations interested in exploring strategic licensing opportunities, collaborative product development, or premium hospitality beverage innovation.

Additional documentation is available upon request, including:

- Commercialization Portfolio
 - Due Diligence Binder
 - Technical Transfer & Operations Manual (under NDA)
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